

NAStar Inc Issued Repositionable Dot Adhesive Patent for NewsNotes® Advertising Labels

Middleton, WI, USA – May 30th, 2012 The U.S. Patent Office issued NAStar Inc patent number 8,163,365 for repositionable labels using Dot patterned adhesive.

The discontinuous pattern of adhesive allows a more aggressive adhesive to be used, yet the surrounding non-adhesive area allows it to remove easily. More specifically, it satisfies a need in the marketplace for a pressure sensitive adhesive note that that can be affixed to a variety of paper printed substrates, removed without damaging or leaving residue, and reapplied to another surface.

Typical use is for repositionable adhesive advertising notes auto-applied at press speeds to newspapers and other printed advertising media.

NewsNotes® Advertising offers Dot patterned repositionable labels on a variety of face stocks in both lined and linerless constructions. Both semi-gloss paper and uncoated yellow face stocks are approved by the United States Postal Service for use as Repositionable Notes (RPNs).

For samples or more information, contact NewsNotes Headquarters at 800.676.9665 or visit www.news-notes.com.

About NAStar, Inc:

Founded in 1988, NAStar, Inc. provides specialty pressure sensitive materials in easy to purchase roll quantities. Markets include laser products, specialty barcode media, and NAStar's T1055 Temporary Adhesive, available in both lined and linerless constructions and pattern coated.

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