

Calendar

Mouse Pads



NewsNotes™

EVENTSERTS

Make Your Message Timeless

Schedule

Newspaper Inserts

Direct Mail

Pseudo Magnets

TMC Product

www.news-notes.com

EventSerts can be applied to desks, walls or cabinets;
 they **stick anywhere** a magnet or foam back mouse pad
 does and everywhere they don't.

2005

OCTOBER

S M T W T F S

1 2
 3 4 5 6 7 8 9
 10 11 12 13 14 15 16
 17 18 19 20 21 22 23
 24 25 26 27 28 29 30

NOVEMBER

S M T W T F S

1 2 3 4 5 6 7
 8 9 10 11 12 13 14
 15 16 17 18 19 20 21
 22 23 24 25 26 27 28
 29 30 31

DECEMBER

S M T W T F S

1 2 3 4
 5 6 7 8 9 10 11
 12 13 14 15 16 17 18
 19 20 21 22 23 24 25
 26 27 28 29 30 31



NewsNotes™

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2006

JANUARY

S M T W T F S

1 2 3 4 5 6 7
 8 9 10 11 12 13 14
 15 16 17 18 19 20 21
 22 23 24 25 26 27 28
 29 30 31

FEBRUARY

S M T W T F S

1 2 3 4
 5 6 7 8 9 10 11
 12 13 14 15 16 17 18
 19 20 21 22 23 24 25
 26 27 28

MARCH

S M T W T F S

1 2 3 4
 5 6 7 8 9 10 11
 12 13 14 15 16 17 18
 19 20 21 22 23 24 25
 26 27 28 29 30 31

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Printed on T1055 Temporary Adhesive you can apply, reapply and remove cleanly from most surfaces.

EVENTSERTS

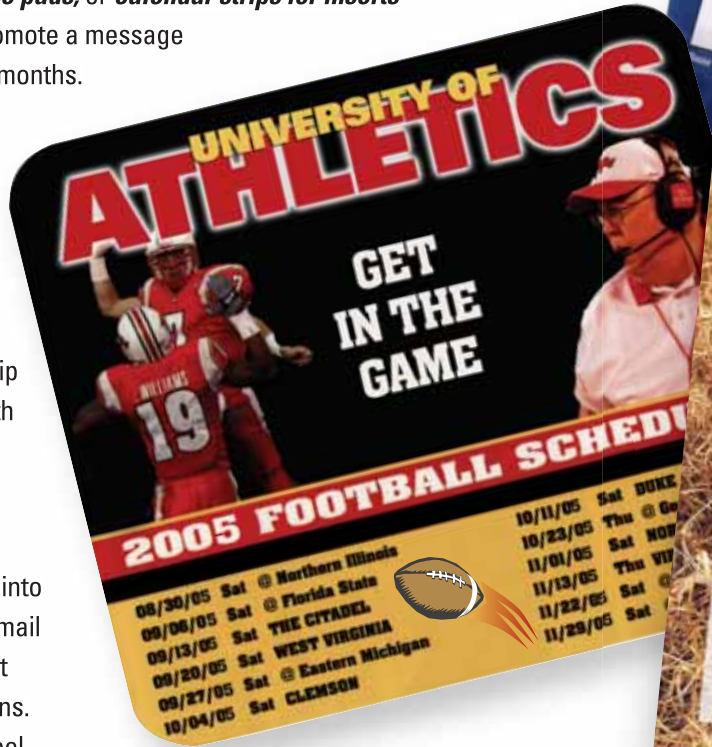
Make Your Message Timeless

Add life to your message. **EventSerts** promote sports team schedules, a list of contacts or locations, upcoming symphonies or theater performances, or other special events.

Utilizing our *pseudo magnets*, *mouse pads*, or *calendar strips for inserts* and *direct mail*, advertisers can promote a message that the recipient keeps in view for months.

EventSerts can be applied to desks, walls or cabinets; they **stick anywhere** a magnet or foam back mouse pad does and everywhere they don't. As a direct mail piece, send a postcard mailer with a pseudo magnet, calendar strip or mouse pad attached. Backed with repositional adhesive, they can be **applied, cleanly removed, and be reapplied again and again.**

They can be automatically inserted into the newspaper or applied to direct mail postcards and are a perfect product for Total Market Coverage campaigns. And don't forget the NewsNotes label pointing the readers to look for their **EventSerts**.





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