## Calendar



Make Your Message Timeless

Schedule

## **Newspaper Inserts**

**Direct Mail** 

**Pseudo Magnets** 

**TMC Product** 

**Mouse Pads** 

www.news-notes.com

**EventSerts** can be applied to desks, walls or cabinets; they **stick anywhere** a magnet or foam back mouse pad does and everywhere they don't.

	2005			2006			
	NOVEMBER SMTWTFS	DECEMBER SMTWTFS			JANUARY SMTWTFS	FEBRUARY SMTWTFS	MARCH SMTWTFS
3 4 5 6 7 8 9 8	2 3 4 5 6 7 9 10 11 12 13 14 5 16 17 18 19 20 21	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18		NewsNotes	1 2 3 4 5 6 7 8 9 10 11 12 13 14	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18	1 2 3 4 5 6 7 8 9 10 1
17 18 19 20 21 22 23 2	2 23 24 25 26 27 28 9 30 31	19 20 21 22 23 24 25 26 27 28 29 30 31		Put Your Message on the Front Page	15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31		19 20 21 22 23 24 25 26 27 28 29 30 31



Add life to your message. EventSerts promote sports team schedules, a list of contacts or locations, upcoming symphonies or theater performances, or other special events. Utilizing our *pseudo magnets, mouse pads,* or *calendar strips for inserts* and direct mail, advertisers can promote a message that the recipient keeps in view for months.

2005 FOOTBALL SCHED

11/13/0

11/22/8

11/29/05

@ Horthern Illino

@ Florida State

THE CITADEL

09/27/05 Sat @ Eastern Michigan

10/04/05 Sat CLEMSON

WEST VIRGINIA

EventSerts can be applied to desks, walls or cabinets; they stick anywhere a magnet or foam back mouse pad does and everywhere they don't. As a direct mail piece, send a postcard mailer with a pseudo magnet, calendar strip or mouse pad attached. Backed with repositional adhesive, they can be applied, cleanly removed, and be reapplied again and again.

They can be automatically inserted into the newspaper or applied to direct mail postcards and are a perfect product for Total Market Coverage campaigns. And don't forget the NewsNotes label pointing the readers to look for their EventSerts.

## 2005 FEBRUARY CALENDAR

February 8 . Tuenday . 2.00 PM All-Brahans

February 10 . Thursday +10:30 AM Falla and Strauss

February 11 + Friday + 1:30 PM Falla and Strauga

February 12 + Saturday + 12-00 PM Family Concert: Falls's Master Peter's Puppet She

February 13 . Sunday +240 PM "All That Jazz" Tour

February 15 + Tuesday + 8.00 PM Boston Pops "All That Jazz " Tour

February 16 , 17, 18, 19 + 7:30 PM Wagner, Mendelasohn, Wyner and Haydn

February 24-26 + Thursday-Saturday + 10:30 AM Hartmann and Mozart



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