

SILHOUETTES

Shape your front page advertising message

www.news-notes.com

NewsNotes Silhouettes, utilizing our unique "dot patterned" adhesive, can be automatically applied on standard labeling equipment. The label adheres to the newspaper, yet easily removes from the paper and can be reapplied to other surfaces again and again.



java express

22 N First Street 555-2121

Buy a 24 oz. cup of coffee and get a free doughnut



NewsNotes Silhouettes create a visual that generates the awareness even before your unique message is read.

Graphically sell your product, message, and company with a recognizable shape of its own. Silhouettes can be **produced with shapes customized to any industry** to show what you sell.

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When round cornered glossy white or plain yellow is not enough, NewsNotes Silhouettes *reshape the way you think about front page advertising*.



TRUCKLOAD SALE
THIS WEEKEND ONLY

NATION'S BEST FURNITUR

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